Greetings, the purpose of this presentation is to inform concrete masonry producers about the U.S. Department of Commerce implementation plan for the concrete masonry checkoff order.

The order is a proposal to enact a research, education, and promotion program for concrete masonry products funded by assessments on industry members. All industry members will have an opportunity to review the order, make comments, and vote on whether to put the order in place.

This presentation will outline key events and corresponding dates for the industry. The timeline began with the date of submission of the proposed order to the U.S. Department of Commerce. Next we plan to publish the order for a 30-day public comments period. Following the comment period, we will hold a referendum (vote) on the proposed order and make a formal announcement of the referendum results. Finally, if the vote is in the affirmative, the order will go into effect and the Commerce Department will help establish the concrete masonry products board. This presentation will also cover the dates of three scheduled information webinars.
On April 15, 2020 the proposed concrete masonry order was submitted to the U.S. Department of Commerce. On July 2, the Department released this presentation to the concrete masonry industry. On July 14th, the Commerce Department will host the first of three, no-cost WEBEX™ based information webinars. The topics to be covered will be the key points of the draft order, the Regulatory Impact Review (RIR) and the 30-day public comments period.

The Department will post on its website and send electronically the instructions for participation in the webinars. In addition to sending to those concrete masonry producers that the Department is aware of, we will make available for further dissemination through other organizations including the Concrete Masonry Checkoff Initiative, national and state concrete masonry associations. At the end of this presentation we’ll provide contact information so that you can be added to our email list. All webinars will be recorded and posted on the DOC website for future viewing.

July 15, 2020 is the approximate date for the release of the 1st Federal Register notice on the proposed order. The Federal Register is the official journal of the federal government of the United States that contains government agency rules, proposed rules, and public notices. We will share the notice with those on our email list and through the Concrete Masonry Checkoff Initiative and national and state concrete masonry associations. The 30-day public comments period runs from July 15 – August 15.

Mid-July is the target date for the release of the 2nd Federal Register notice on the 30-day public comments period on the referendum procedures.
Mid-August the 30-day comments periods close for the draft order and referendum procedures.

The 2nd information webinar is scheduled for the last week of August or the first week of September, specific date TBD. The topics will include an executive summary of public comments received, a detailed presentation on the referendum; to include rules of eligibility, ballot forms and overall process and procedures for the referendum. Instructions for participation in this webinar will be sent electronically and the webinar will be recorded and posted on the Department’s website, checkoff twitter account, and other known venues for future viewing.

The 3rd Federal Notice, announcing the 30-day notice of the upcoming referendum, is tentatively scheduled for release on September 15. This notice will also be sent to companies electronically.

Currently, we have scheduled the referendum to start October 15 and will end November 15, 2020.
The 4th Federal Register notice is scheduled for release on December 15. We will announce the notice on Twitter™, post the notice on the Department website, and send this notice to companies electronically. The notice will announce the results of the referendum. An affirmative vote will initiate implementation of the order and the nomination process for the establishment of the Concrete Masonry Products Board. The 3rd information webinar is scheduled for Dec 15 - 17 date TBD, to discuss the results of the referendum and the Concrete Masonry Products Board establishment. The Department will send electronically Instructions for participation in this webinar. We will record the webinar and post it on the DOC website for future viewing.

December 15 – February 15, 2021 Nominations are accepted for the Concrete Masonry Products Board

February 15, 2021 – April 15, 2021 The Concrete Masonry Products Board begins operations, votes on its charter and drafts a fee collection plan.
Checkoff Implementation Timeline

We would like to hear from you!

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OR
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Department of Commerce Checkoff Website coming soon

In the interim, for additional information on the CONCRETE MASONRY INITIATIVE visit
www.cmucheckoff.com

If you have any questions or you would like to be added to our email list, you can contact me, Mike Thompson, at either e-mail address. If we receive questions in advance, we will address them during the respective webinar. Additionally, we will be taking questions during the webinars as time permits.

Thank you for your interest in the Concrete Masonry Checkoff Order implementation!